

# Phoebe McLaughlin

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[LinkedIn](#)

## Education:

Virginia Polytechnic Institute and State University  
2019-2023  
B.A.: Multimedia Journalism  
Minor: Professional Selling  
GPA: 3.42

## Extracurriculars:

### President of Virginia Tech Women's Club Volleyball 2022-23

- Established budget and managed finances accordingly
- Organized tournaments by communicating with other collegiate club teams
- Conducted tryouts for over 60 players
- Attended monthly meetings
- Organized team travel, lodging, and registration for away tournaments for 24 players, and handled all paperwork

### Secretary of Virginia Tech Women's Club Volleyball 2021-22

- Created and shared engaging social media content, managed website and organized relevant club paperwork

### Virginia Tech Women's Club Volleyball A-Team Captain 2021-23

- Created created and modified practice plans each week to meet team's needs and goals
- Planned and communicated tournament lineups

## Experience:

### Photo, Video, Social Media Intern for the College of Agriculture and Life Sciences 2022-23

- Photographed college events
- Planned, recorded, edited, and shared creative videos for the college's social media
- Managed the college's social channels (Facebook, Instagram, Twitter, and LinkedIn)
- Created and shared daily content to college's social channels in accordance with the college's goals/requests
- Edited InDesign files for print and web

### Social Media Intern for Virginia Cooperative Extension 2022

- Created and managed social media content for Facebook, Instagram, and Twitter

### Video/Extension Intern for the Center for Educational Networks and Impacts 2020-22

- Edited educational videos
- Assisted in the scheduling and hosting of field trips to Virginia Tech for over 50 K-12 students

## Coursework:

Photojournalism  
Visual Media  
Principles of Professional Selling  
Marketing Management

**Skills:** Adobe Premiere Pro, Adobe InDesign, Adobe Photoshop, Canva, Wix, Weebly, Microsoft Office, Quickbooks